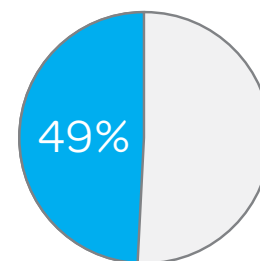
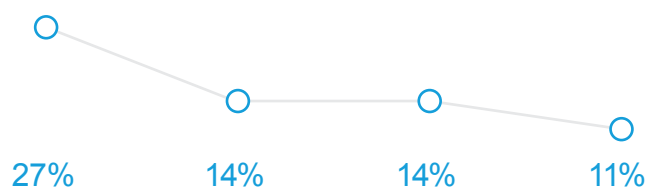


Distracted Driving is Never OK.



Nearly 4 in 10

people use social media while driving.¹



Nearly half

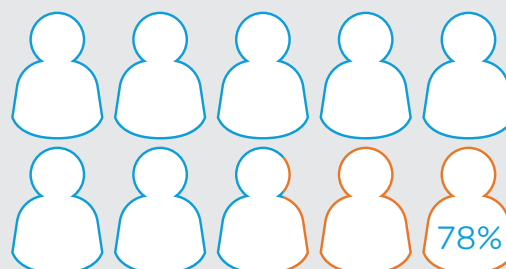
of commuters admitted to texting while driving.²

75%

of teen drivers say texting while driving is “common among their friends”.³

82%

of drivers who have taken action to stop texting while driving feel good about themselves.⁴



of teen drivers say they are likely not to text and drive if friends tell them it's wrong.⁵

Take the pledge and help end distracted driving.

¹ Research commissioned by AT&T and conducted by Braun Research. Polled 2,067 people in the U.S. aged 16-65 who use their smartphone and drive at least once a day.

² Commuter survey conducted by ResearchNow on behalf of AT&T.

³ AT&T Teen Driver Survey.

⁴ AT&T Compulsion Research.

⁵ ConnectSafely.org survey sponsored by AT&T.

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