

Over 50% of people are more likely to stop driving distracted if a friend or passenger tells them to.\*

**SPEAK UP. IT CAN WAIT.**



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\*Online survey with 603 respondents (total distracted drivers n=489) conducted by Kantar Added Value. Data represented here were collected October 2019-December 2019. National panel sample (ages 15-54, drive, and have a smartphone)

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