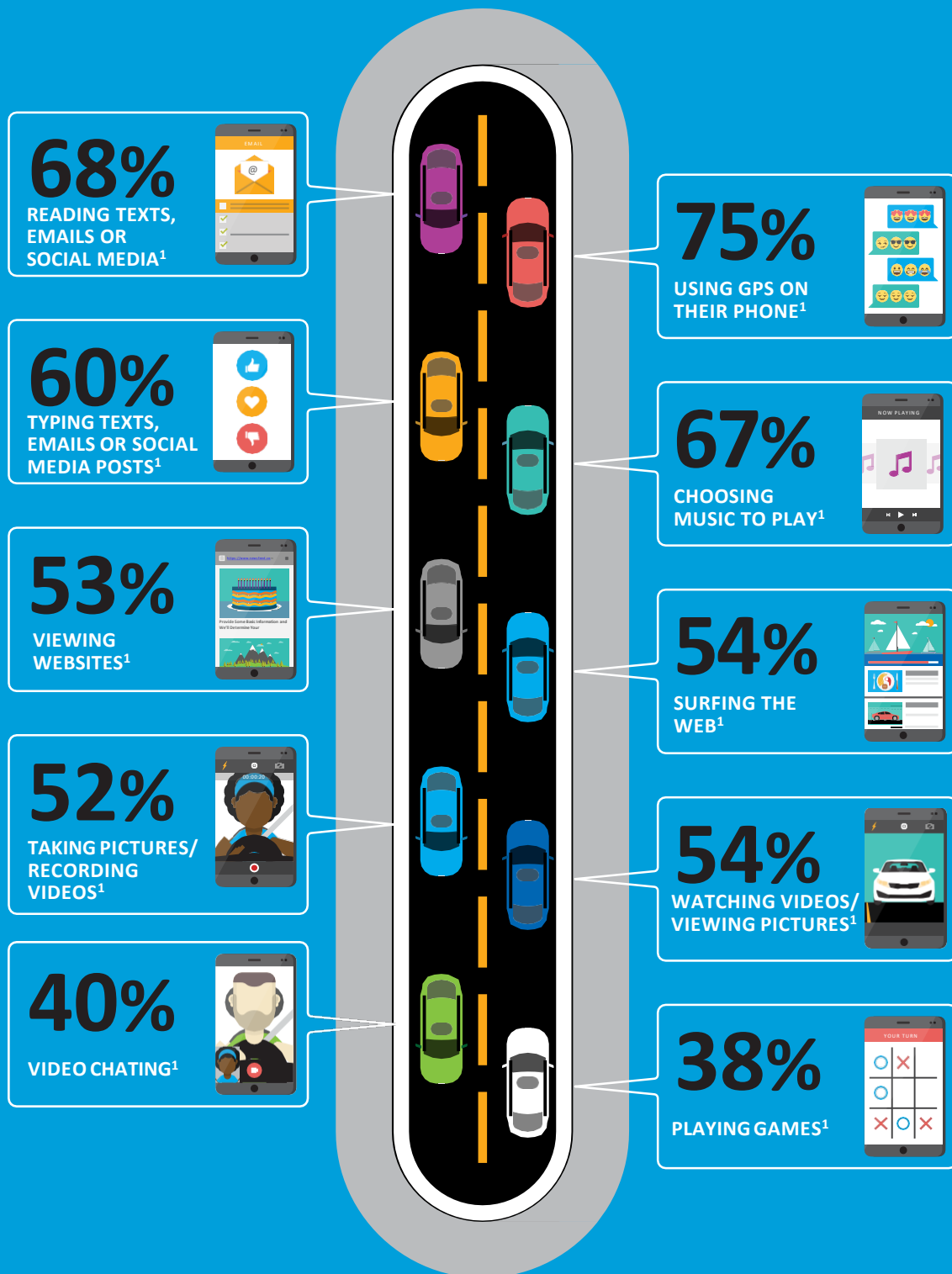


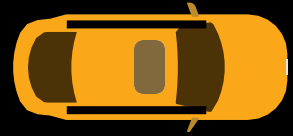
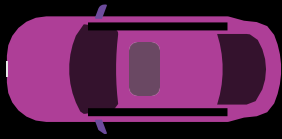
TEN SMARTPHONE ACTIVITIES PEOPLE DO WHILE DRIVING¹



PLEASE DON'T DRIVE DISTRACTED

¹ Online survey with 603 respondents (total distracted drivers n=489) conducted by Kantar Added Value. Data represented here were collected October 2019-December 2019. National panel sample (ages 15-54, drive, and have a smartphone).
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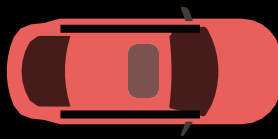
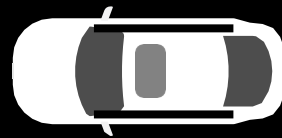
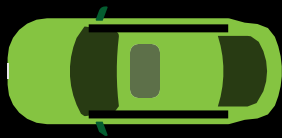


MORE THAN

1/3

OF DRIVERS CALL DISTRACTED
DRIVING A HABIT.¹

PLEASE DON'T DRIVE **DISTRACTED**



¹ Online survey with 603 respondents (total distracted drivers n=489) conducted by Kantar Added Value. Data represented here were collected October 2019-December 2019. National panel sample (ages 15-54, drive, and have a smartphone).

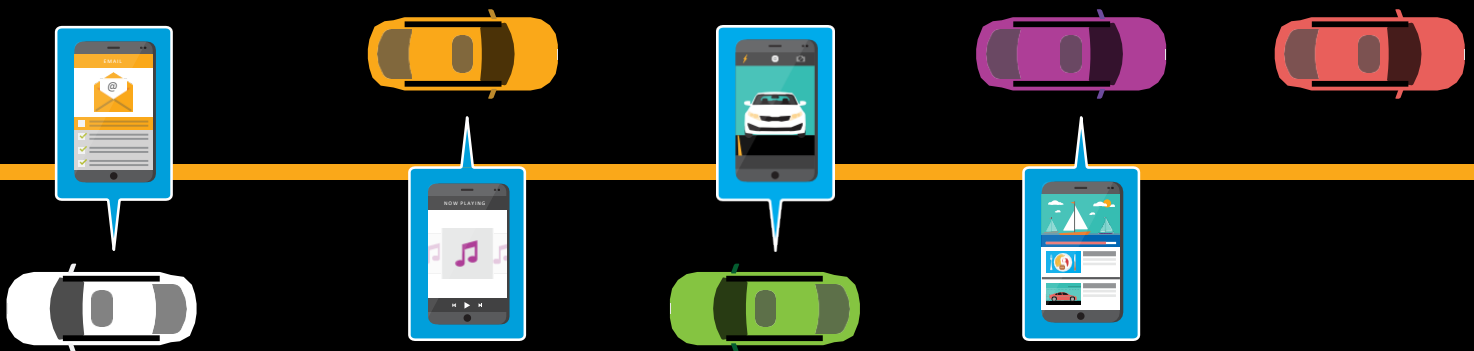
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NEARLY
8 IN 10
PEOPLE ADMIT TO USING THEIR
SMARTPHONE BEHIND THE WHEEL.¹

PLEASE DON'T DRIVE **DISTRACTED**



¹ Online survey with 603 respondents (total distracted drivers n=489) conducted by Kantar Added Value. Data represented here were collected October 2019-December 2019. National panel sample (ages 15-54, drive, and have a smartphone).

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95%

OF PEOPLE VIEW DISTRACTED
DRIVING AS A PROBLEM.¹

PLEASE DON'T DRIVE **DISTRACTED**



¹ Online survey with 603 respondents (total distracted drivers n=489) conducted by Kantar Added Value. Data represented here were collected October 2019-December 2019. National panel sample (ages 15-54, drive, and have a smartphone).

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